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Greetings and welcome to the University of Arizona!

*The division of Student Affairs & Enrollment Management, Academic Initiatives & Student Success is like few in higher education today, with a portfolio that serves an integrated mission of enrollment management, student affairs, and student success as well as the significant entrepreneurial efforts of the campus including its broadly-based academic initiatives programs. Thanks to this interconnected model, our cutting-edge division is leading the campus to meet and exceed relevant Arizona Board of Regents metrics and create a student experience that is second-to-none in residential, online, and distance education. Our unique structure and focus on being “relentlessly future focused” create the opportunity to leverage the units and departments of the division to create a common vision, shared goals and best practices for student support, health and wellness, student engagement, faculty-student interaction, and community-building amongst the campus’ very diverse student, faculty, and staff populations. These efforts result in impact for students, staff, donors, private industry, and the rest of the campus population, creating a series of outcomes, experiences, and programs greater than the sum of their parts.*

*There is so much to learn about the resources offered at the University of Arizona and the initiatives we are undertaking to grow as a worldwide leader in higher education. I highly encourage you to explore these topics at the University of Arizona [New Faculty Orientation](#) on August 15. Also, please feel*

free to [reach out to me directly](#) as I love to hear your ideas and insights on delivering an exceptional student experience to our UA students.

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Welcome to the team and Bear Down!

Dr. Melissa Vito

## Major Initiatives

### 100% Engagement

The UA's signature student initiative focuses on the application and acquisition of employer-informed competencies and skills within faculty approved student academic experiences. A unique national model combining career services, leadership, and engagement.

### Student Success District

A partnership with University Libraries to rebuild the historic campus core with engagement, technology, health/recreation, and student academic support embedded into the facilities. Currently in the early stages of a \$20 million fundraising campaign.

### UA Online and the Office of Digital Learning

Serving nearly 3,000 students, UA Online delivers the same world-class education as the on-campus experience within a student-centered virtual learning environment. UA Online also

### Recruitment, Retention, and Graduation

Three of the primary ABOR strategic priorities that inform the strategy of the division. Like precision medicine, the division leads a data-driven approach through our premier partnership with Civitas Learning that proactively identifies risk in the student population, in our processes and policies, and even in the students' experience of their curricula to inform our targeted support.

### Campus Life

Encompassing non-academic experiences and infrastructure of the student experience. Everything from the Dean of Students, to Greek Life, student government, cultural and resource centers, Residence Life, the Disability Resource Center, Campus Health, participation in the Campus Emergency Response Team (CERT), and more.

### Distance and International Education

In addition to statewide distance locations in the greater Phoenix area, Sierra Vista, and Yuma the division is establishing a network of micro-campus in high-demand

brings together recruitment, student success, and digital learning into one seamless team. UA Online has also developed corporate partnerships with a number of leading organizations, including GEICO, Caterpillar Inc., and Cox Communications, among others.

countries including China, Cambodia, Vietnam, Mexico and more.

## Major Partners

- ▲ *Provost and Academic Affairs*
- ▲ *The UA Foundation and Board of Trustees*
- ▲ *Arizona Alumni Association*
- ▲ *UAPD*
- ▲ *Analytics & Institutional Research*
- ▲ *Adobe Systems, Inc.*
- ▲ *Corporate partners (GEICO, Caterpillar Inc., Cox Communications)*
- ▲ *Academic Colleges and Deans*
- ▲ *University Libraries*
- ▲ *UA Marketing and Brand Management*
- ▲ *Business Affairs*
- ▲ *Research, Discovery & Innovation*
- ▲ *Civitas Learning*

## Additional Rankings and Accomplishments

- ▲ *Engagement drives graduate success. 92% of employers agree, UA grads possess the skills needed to succeed on the job – the national average is just 23%. And nine out of 10 employers rate UA grads as*
- ▲ *Our premier partnership with Civitas Learning allows us to track more than 800 dynamic data variables for student success. We can now identify academically at-risk students earlier and deploy*

exceeding the quality of their peers.

▲ *Campus diversity continues to rise. Since 2012 diversity has increased from 39.5% to 42%. The UA was recently designated as an Emerging Hispanic-Serving Institution and is on course to reach full HSI status by Spring 2018.*

▲ *In its first year of eligibility, UA Online met ABOR enrollment goals for 2016-17 and offered nearly 10,000 seats for Fall 16 and Spring 17. The bachelor's program debuted in U.S. News & World Report's top 25% of online undergraduate programs.*

▲ *Currently have agreements with more than 10 international universities – putting us on our way to realizing our vision of 25 micro-campuses and educating 20,000 global students.*

▲ *UA South in Sierra Vista has developed and implemented a BAS degree (both online and hybrid) in Cyber Operations. In just 15 months, the program is already*

*interventions at the first signs of trouble.*

▲ *SAEM/AISS has successfully increased its donor activity, raising nearly \$18 million between 2012-17 – more than double the previous five-year period.*

▲ *Helping retention efforts, UA BookStores are well below the national average in textbook costs (UA \$360 vs. National \$600) reflecting a focus on reducing costs by increasing availability of e-texts, used texts, and access programs.*

▲ *While overall community college enrollment in Arizona has declined by 20% since 2012, our transfer class enrollment has grown by 11%. Diversity among transfers has also grown from 41% to 47% in in that same period.*

▲ *The UA has become the only institution of our size and reputation to issue a notation of engaged learning on a student's*

nearing National Center of Excellence designation by the National Security Agency, with a visit by the agency set for April.

academic transcript, with more than 450 credit and non-credit experiences now certified as engagement activities. This semester alone 60% of seniors will graduate with an engaged experience, double that of last year's class.

## Other Areas of National Distinction

### *Student Unions*

As the home base for students on campus, the Arizona Student Unions isn't just a place for food, events, shopping, and culture, it is also the largest campus employer of students, giving them a place to build professional skills in a flexible way. The Unions also drive student wellness initiatives by being one of the few organizations in the country to integrate a registered dietitian with the purpose of menu design and incorporating good nutrition decisions into students' daily consideration. The UA is also one of 38 schools participating in the Healthy America Foundation for the Healthier Campus Initiative.

### *UA BookStores*

The UA is home to the nation's largest

### *Campus Recreation*

Averaging more than 1 million visits per year, approximately 8 out of 10 UA students participate in Campus Rec programs and services. As a retention driver, freshmen who used Campus Rec 30+ times per year were retained at a 12% higher rate than those who did not (86% vs. 74%). Campus Rec facilities and programs are also ranked among the best in the country; the UA ranks #13 for outdoor adventures by the Outbound Collective, and among America's 11 Best College Gyms by MSN.

### *The SALT Center*

Since 1980 the Strategic Alternative Learning Techniques

independent collegiate bookstore system and is recognized as a leader in the space. In FY 15-16 alone, UA BookStores initiatives saved students \$2.1 million, and \$9 million since FY 2013, helping students and families better afford and budget for their time on campus. As a 100% self-financed, UA BookStores gives all profits back to the students, faculty, staff, and campus community through financial support of clubs, campus recycling, ASUA student government, Tucson Festival of Books, scholarships and much more.

### Think Tank

Since 2009, the Think Tank has streamlined and centralized academic support services at the UA. The Think Tank plays a vital role in student success and retention through tutoring, academic support, supplemental instruction, and test prep. Last year, the Think Tank saw a 16% increase in student users and unique visits, amassing over 44,000 total visits. In addition, 45% of first-time, full-time freshman utilized the Think Tank. Students utilizing these services were retained at a rate of

(SALT) Center has grown into an international leader for students with learning and attention challenges. Today, more than 600 UA students with learning disabilities (LD), Attention Deficit & Hyperactivity Disorder (AD/HD) and a range of other learning differences utilize SALT Center services to earn college degrees. In 2016 the center completed a \$2.7 million expansion, financed by private gifts, to increase student technology, study space, and learning services.

### Student Media

With more than 300 paid and volunteer students in fields spanning journalism, media, design and business there is a strong student media presence on the UA. With alumni working at the Los Angeles Times, ESPN, the Today Show, and more national outlets, the Daily Wildcat, KAMP Student Radio, and UATV-3 form a collective dedicated to student success and engagement. In 2016, the Daily Wildcat website exceeded 1.3 million visits as a

86%, compared to 75% of who did not visit the Think Tank, and were 10% more likely to graduate in four years.

### **Faculty Fellows**

Informed by research indicating that students tend to be more academically successful when they are immersed in a supportive campus environment with tailored guidance, the University of Arizona established the Faculty Fellows program in 1984, to advance student success by increasing connection between faculty and students. By embedding faculty members in residence halls, cultural centers, and other strategic campus sites, Faculty Fellows work to effectively involve students in research, collaborative projects, career-readiness efforts and community outreach.

### **Campus Health**

The nation's first nationally-accredited college health service, Campus Health is the regular recipient of national awards and honors. In 2016 alone, the UA ranked

daily new destination for students and non, while KAMP Student Radio recently introduced Spanish-language news programming and is slated for expansion in the coming year.

### **Disability Resources**

UA Disability Resources is a national model for colleges and universities. Through its innovative services, programs and partnerships, Disability Resources leads the UA in the creation of accessible and inclusive learning and working environments on campus. Disability Resources is also home to the largest, most comprehensive Adaptive Athletics program of its kind and continues to lead the nation in competitive, collegiate team-based sports.

### **SAEM/AISS Marketing**

Since 2011, this team has received more than 50 American Advertising Federation ADDY's and awards from Higher Ed Marketing, Collegiate Advertising



*#2 by Princeton Review for Best Health Services in the country and 6th Place for our sexual health resources in the Trojan Sexual Health Report Card.*

*Awards and the Higher Education Awards. This creative team has become an invaluable resource in the divisional missions of recruitment, retention, and graduation, collaborating with departments across the division.*